DAN FAUBION

37 YEARS IN REAL ESTATE

SCOTTSDALE · NORTH PHOENIX · EAST VALLEY · GREATER PHOENIX

SELLER PREPARATION | PHOENIX METRO

A First Impression Worth Improving.

Sometimes the smartest upgrades are the simplest ones.



Illustrative design comparison, not a completed renovation or actual $5,000 cost example.

What would I fix first?

The right preparation can help a house stand out. But before recommending upgrades, I'd examine the property, the competition, and what today's buyers actually value.

01 / Clean up

Remove weeds, trim plants, clear debris and restore the home's cared-for appearance.

02 / Refresh

Improve curb appeal with landscaping, entry touches or selective repairs.

03 / Prioritize

Put preparation dollars where they may have the most effect on buyers.

I created a short, useful guide to help homeowners think through the choices.

SEE WHAT I'D FIX FIRST →

Opens the preparation guide. No quiz, no waiting.

FOR YOU OR SOMEONE YOU KNOW | PROPOSED PROGRAM

$5,000 Home-Ready Advantage

I'm exploring a way to help eligible homeowners with qualifying pre-sale improvements by reducing my negotiated listing-side compensation at closing—up to $5,000. The proposed benefit could extend to past clients and to friends, family, or neighbors they refer.

How it could work

We evaluate preparation priorities, agree to eligible work in writing, and any approved compensation reduction is addressed at closing.

This program is only being considered; it is not currently available. Subject to designated broker approval, individually negotiated written terms, qualifying expenses and a completed closing.



A note from Dan

In 37 years, I've seen how the right preparation can create a stronger first impression. If you're thinking about selling, I'd be happy to help you decide what makes sense for your particular home.

Dan Faubion

FATHOM REALTY ELITE

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